

LightSpeed® Small Commercial

2025 Product Update



The change detection feature is designed to identify changes in business operations within the past year, which can help small business insurers stay competitive, manage risks effectively, and meet customer expectations.

Use cases

This new feature enables underwriters to understand how businesses evolve over time and avoid coverage gaps. The main use cases include:



Get a historical snapshot for new businesses at point of quote



Monitor changes for existing books at midterm or renewal



Expected Output

The change indicators, along with the current and historical data, can provide insights on whether certain firmographics have fluctuated compared to what it was a year ago.* Upon customer requests, data from these fields can be added and returned in the output.

Entity	Credit Trend		Credit Current	Credit Prior
ABC LTD	+100		400	300
XYZ LLC	-50		510	560
		\leftarrow		
Entity	NAICS Indicator		NAICS Current	NAICS Prior
ABC LTD	No		722511	722511
XYZ LLC	Yes		561730	238160

^{*}Within the first year of this product rollout, historical data will be of the first/earliest month when we start tracking the attribute. From April 2026, it will display data from the year before.



This product feature is available through both our API and ad-hoc batch runs. The change detection fields can simply be added as additional attributes if customers are interested in licensing.

Timeline

In April 2025, we plan to first roll out change detection for the primary NAICS code and credit score. We plan on expanding this offering to include more data attributes throughout 2025.

To learn how you can move at the speed of your small commercial customers, visit the <u>LightSpeed for Small Commercial</u> page and reach out to your Verisk representative.



