



# Pricing Data Services

## Research-driven pricing intelligence for our industry

You know what can happen when pricing intelligence falls short. Settlement delays pile up. Compliance risks multiply. Trust between stakeholders erodes. But with defensible, market-based pricing everyone can stand behind, claims can move forward efficiently and fairly.



## Quality over frequency. Science over guesswork.

While others rely on simple market polling, price factoring, or calendar-driven updates, Verisk delivers methodologically superior pricing intelligence rooted in rigorous scientific research. Our transparent, defensible data empowers all involved in making informed decisions and providing a reflection of current market conditions. Not every individual line item is updated monthly in every market, Verisk provides quality-driven updates when market analysis shows actual change.

**50,000+**

active data sources  
feeding current market  
intelligence

**5M+**

estimates and  
billions of dollars  
in claims data  
analyzed annually

**345,000+**

fresh survey data  
points collected  
each year from  
industry peers

**460+**

localized markets for  
precision where you  
work

## Built for all



### Insurance professionals can:

**Stand behind estimates** with transparent research methodology and detailed component review

**Accelerate settlements** with comprehensive documentation that includes material and labor costs, labor productivity and an open for inspection methodology

**Gain visibility** into how every estimate is constructed—so you can address questions and support decisions with confidence



### Contractors and restoration professionals can:

**Bid with confidence** using pricing derived from actual completed jobs and cost research with contractors in your market area

**Stay current** as your feedback joins 400,000+ daily estimate submissions

**Adapt to market shifts** with economic intelligence that captures supply-and-demand dynamics that is updated on a monthly basis

# The difference of data quality

## Research-driven methodology

Multi-tier research with economist-developed cluster analysis

Actual transaction validation from completed jobs

460+ localized markets based on real local data

Quality-driven updates when market analysis shows actual change



## Competitor methods

Simple market polling or factoring process

Demographic modeling assumptions

Regional averages

Calendar-driven changes regardless of market conditions

### Stay ahead even when conditions shift

During disasters, when market conditions can change rapidly, we publish fresh updates if more frequent than monthly when the market warrants, giving you the intelligence you need when you need it.

## Success starts with the right data

Learn more about how our research-driven methodology can strengthen your estimating process and improve your settlement outcomes—helping you close more claims faster and more confidently.

Visit [www.verisk.com/products/pricing-data-services/](https://www.verisk.com/products/pricing-data-services/)



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